Audit Card

Activity 3.1.2 · Data Footprint Audit

Alias (not your real name):	**Date:**

> Fill this in with the **audit lab** in the Deep Dive. The lab uses **made-up "typical" labels** for each kind of app. They are not real apps and not measurements of any real app.
>
> **Counts only.** Don't write the names of real apps, and don't write down account details.

1 My kinds of apps

Tick the kinds of apps you use, then turn those same kinds on in the lab. Kinds only, no app names.

☐ Short video	☐ Messaging	☐ Maps & rides	☐ Games
☐ Shopping	☐ Fitness	☐ Music & streaming	☐ School & learning

Kinds I ticked: _____

2 What my apps collect

For each category, write how many of **my kinds** collect it (the lab shows this as a bar). Then tick the category if the number is 1 or more.

Category	How many of my kinds collect it	Collected? (☐ if 1 or more)
Contact info		☐
Device & account IDs		☐
Precise location		☐
Photos & videos		☐
Your contacts list		☐
Usage (taps, watch time)		☐
Search history		☐
Purchases		☐
Health & fitness		☐
Crash logs		☐

Categories collected in total: _____ of 10

3 The category that shows up most

The category (or categories) that appear in the most kinds	
How many kinds it appears in	
Why might the same kind of ID in several apps matter? (hint: matching)	

4 Combinations that come up

Tick each combination the lab says comes up for your kinds. These are what the pieces **could** show if they were linked. They are guesses, not proof.

☐	**Precise location + Usage**	A daily routine: where you tend to be at which times.
☐	**Purchases + Search history**	What you're thinking of buying, and roughly when.
☐	**Health & fitness + Precise location**	Where and when you exercise.
☐	**Your contacts list + Contact info**	A map of who you know, including people who never signed up.
☐	**Photos & videos + Precise location**	Where your photos and videos were taken.

Combinations in total: _____ of 5

5 One action I'd take

Pick one. It doesn't need to be the biggest. It needs to be one you'd really do.

☐ Check the label or settings summary before I install (what, why, who else).
☐ Allow only what the app's job needs, and pick the smallest option (“only while using,” “approximate”).
☐ Limit personalized ads or reset my advertising ID.
☐ Post less of what I give.
☐ Ask for deletion, if the company offers it.
☐ Use fewer apps for the same job.

What I will do, and when	
What it changes	
What it doesn't change (no setting makes you invisible)	

6 Optional: one real app, counts only

Take-home. Look at the privacy summary of one app you use and write **numbers only**. **Don't** write the app's name or take screenshots. If your device doesn't show a summary, skip this.

Categories collected	Shared with others	Used for advertising	Categories the app's job doesn't need